

October 19, 2018

Notice to all owners of Kihei Shores:

We were informed that several years ago, former General Manager, Lisa Raney, launched two social media pages on Facebook® on behalf of the Association. We were further informed these social media pages were originally launched so owners could not post content, and they were primarily used for sending messages to owners. It is our understanding that recently owners have been posting content on the social media pages. Apparently, there are some negative and/or false posts on these sites.

The Board of Directors resolved to take down the Facebook® social media sites for several reasons. First, one of the Board's primary duties is to protect and preserve property values at Kihei Shores. The Association Board should not authorize a website that contains disparaging and negative comments about Kihei Shores because prospective buyers and realtors are likely to see the negative comments and complaints, which can detrimentally affect the sale of units and be harmful to all owners' property values at Kihei Shores.

Second, to the extent there is any false information posted by individual owners, it can lead to lawsuits against the Association and its owners for claims of defamation, libel, harassment and invasion of privacy because the Association is the administrator of the website. For obvious reasons, the Association wants to avoid subjecting its owners to a lawsuit. The Board and/or the General Manager do not have the time to filter through all the comments and remove the false and harmful comments. Even if the Board did so, there are certain owners who will complain if their posts are removed.

Third, it is necessary that owners attend annual meetings and cast votes on important matters for this Association to function. The social media sites may discourage people from attending meetings because they are receiving content on social media, and therefore, do not believe they need to also attend a meeting for information. If that occurs, the Association will not be able to make quorum, which ultimately costs the Association more money.

There are better methods to communicate with the owners that do not risk lawsuits or devalue properties at Kihei Shores. The Board will explore issuing newsletters, email blasts or other methods in order to disseminate information to the owners.

Respectfully,  
Kihei Shores Board of Directors